

Estd. 1999 | Suryadatta Education Foundation's

# SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION PGDM

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India



Career Corridor Open for A.Y. 2025-26



**Dual Qualification Program** 

AICTE Approved, 2 Years, Full Time

PGDM

with Value Added Certification





Ranked in

TOP

B-SCHOOLS IN INDIA







# ॐ सूर्यनारायणाय नमः

# जपाकुसुमसंकाशं काश्यपेयं महाद्युतिम् तमोऽरिं सर्वपापघ्नं प्रणातोऽस्मि दिवाकरम्

The worship of the Sun is as old as civilization.

I bow to you, O Surya, the Son of Kashyapa Muni, the destroyer of darkness and all sins, whose luster is like that of red Jaswand Flower. The worship of the Sun is as old as civilization.

The Sun that awakens man from darkness, the Sun that is so brilliant that it cannot be seen by the naked eye evokes awe in the human mind. In the Rig-Veda, Surya has been described as the life (atma) of all creation. Surya is praised as the God of Gods (Rig-Veda 1.50.10). Homage is paid to Surya by chanting special names while offering him salutation-Surya Namaskara. These twelve names that we use to worship Surya serve to remind us of his glory and power and to be eternally grateful for his constant blessings in our life here on earth.

> **Suryadatta Group of Institutes,** One can find no substitutes, A warm and welcoming ambience, **Tutoring provided par excellence**

Quality with equality is the essence, There are modern courses which have relevance The students are in a state of jubilance, They gain enlightenment without hindrance In today's times' it holds great reverence,

As it is a centre of academic excellence Since long has been its very existence, Hence, far and wide has spreads its fragrance

**By Suryans** 



## The Beacon



Suryaratna, Late Dr. Mohan Dhariaji Founder President: Vanarai

## **Our Constant Motivation**



Late Shri Bansilalji U. Chordiya: Late Smt. Ratanbaiji B. Chordiya A Missionary with a Social Conscience

# DR. MOHAN DHARIA

Awarded Padmavibhushan by Hon. President of India



## PERSONAL

February 11, 2013

# Dear Prof. Dr. Sanjay Chordiya & Mrs. Sushama Chordiya

Please accept warm greetings and congratulations for the function organized on 7th Feb. 2013 for presentation of "Suryadatta National Lifetime Achievement Award" and "Suryadatta National Awards 2013".

Due to health problem, I am sorry I could not give full justice to the programme: I have also missed an opportunity to listen to the speeches of the eminent awardees.

Being part of your organization, I was hesitant to accept the award. However your love did not allow me to refuse the same. This programme also provided me an opportunity to meet several friends including Manindarjit Singh Bitta and others.

Love and affection of friends like you has always remained the strength in my life. I am sure that I will continue to receive the same in future.

I have my dream about Suryadatta Group of Institutes. Within few years, this Institute should be "Harvard" of India. Please try to fulfil my dream.

With warm regards and best wishes for Suryadatta Group of Institutes

# DR. MOHAN DHARIA

President Awarded Padmavibhushan by Hon. President of India



## PERSONAL

March 7, 2013

Dear Prof. Dr. Sanjay Chordiya,

Sub: Suryadatta National Awards 2013 : Post Event Coverage

I have received your letter No. SEF / SGI / 4965 dated 5th Mar. 20132 in the subject. I am grateful for sending me post event coverage documents for our record. I expect that you will fulfil my dream of carrying your Institute as "Harvard" of India in the years to come.

With warm regards and best wishes for Suryadatta Group of Institutes,

Moham Dharia

Adaya Resolvery, GRE, Perval, Mitamoreau Chouk, Puno KY, SW. SE 2444/2511, 2444/2511 Paic 1900; 2444/2581 w-mail: increasing light

# The Philosophy of Suryadatta

# Our Inspiration



"One must continuously strive for excellence and perfection in any assignment however small and never be satisfied with the second best"

J. R. D. TATA



"Awake, arise and stop not, till your goal is reached." SWAMI VIVEKANANDA



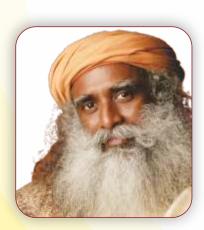
"The success or failure of an organisation depends on people, on human beings, on their talent, on their initiative, on their ability to lead, and on co-ordination with others, to work as a team."

# **ADITYA BIRLA**



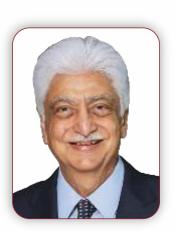
"We must create a civilized society, where everybody has equal opportunity to better his or her life.

**NARAYANA MURTHY** 



"Incredible things can be done simply if we are committed to making them happen"

SADHGURU



"If people are not laughing at your goals, your goals are too small"

**AZIM PREMJI** 



# **CONTENTS**



**About Suryadatta Education Foundation** 

Introduction Letter

About the Founder President & Chairman

About the Vice President & Secretary

About the CEO & Group Director

Our Constant Source of Inspiration

About the Institute

Ranking of Suryadatta

State-of-the-art Infrastructure

PGDM course curriculum

Multiple Career Opportunities For Students Through Multi Disciplinary Integrated NEP Compliant Campus

Study Tour of PGDM Students at Dharmpur

Study Tour of PGDM Students at Hyderabad

Study Tour @ Nashik - 6th & 7th January 2024

**Glimpses of Industry Connect** 

Commendable Placement Record of Eligible students @ Suryadatta, Since Inception

Highlights of Final Placement of Eligible Students

**Placement Success Stories** 

Strong Students & Alumni Network, Celebrating 25 Glorious Years of Academic & Professional Networking

Glimpses of AIMA Student Management Game (SMG) & Student Management Quiz (SMQ)

Glimpses of Karobar 3.0

Uniqueness of Suryadatta

Survadatta HR Summit 2022

Suryadatta HR Excellence Awards 2023 Ceremony

Glimpses of National Institute of Personnel Management (NIPM) National Conference 2024

Glimpses of National Institute of Personnel Management (NIPM) National Conference 2023 **NATCON** 

Glimpses of 18th International Conference on Corporate Social Responsibility (IOD)





# About Suryadatta Education Foundation

The Suryadatta Education Foundation (SEF) was established in the year 1999 with an objective of developing self motivated leaders to succeed in today's challenging and vibrant global economy. The members of the Core Team & SEF are experienced with rich corporate experience of more than 21 years in various streams such as Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research. The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Data Science, Psychology, Law, Pharmacy, Journalism, Mass Communication, Statistics, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Vocational and Advanced Studies. Students from Pan of India and several foreign nations are pursuing their education at various Suryadatta Institutes.



The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.



- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

## **ASIA'S LEADERSHIP AWARDS 2025**



Suryadatta Group of Institutes, Pune is conferred with 'Best Multidisciplinary Integrated Institution in India' during the Asia's Business & Leadership Summit 2025

# STARZ OF INDIA 2.0 AWARDS 2024



Recipient of the Starz of India 2.0 Awards 2024 at the hands of Mr. Sonu Sood

## **LOKMAT ACHIVERS**



Recipient of Lokmat Achievers of PCMC at the hands of Hon'ble Shri. Ajit Pawar, Opposition Leader

# **BRANDS OF MAHARASHTRA 2023**



Brands of Maharashtra 2023 by Sakal at the hands of Hon'ble Shri Devendra Fadnavis Deputy CM, Maharashtra, Hon'ble Shri Sushilkumar Shinde, Mrs. Sonali Kulkarni & Shri. Prataprao Pawar





# SURYADATTA INSTITUTES OF MANAGEMENT AND MASS COMMUNICATION PGDM



ISO 9001: 2015 Certified Institutes and Accredited by ANAB, USA (Member of IAF) by NVT-QC

PGDM Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India

Bavdhan, Tal. Mulshi, Pune - 411 071 Maharashtra, INDIA. Email: admission@suryadatta.edu.in Website: www.simmcpgdm.org

Ref: SEF/SIM/Admn: PGDM

# **Introduction Letter**

A.Y.: 2025-26

Tο

Dear PGDM Aspirants

Subject: AICTE Approved 2 Years Full Time PGDM with New Age Specializations 

Reference: Your participation in CAT/ XAT / MAT / CMAT / ATMA / State CET & Graduation Final Year Exam Email / Online query / SMS / Whatsapp / Visit to our Campus / discussion with our counselors

I am indeed glad to present to you our admission brochure for Management program at Suryadatta. The brochure is a living document that helps aspiring managers, leaders and entrepreneurs to envision a road map to actualise their dreams and career aspirations.

Survadatta is driven by the vision to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training & consultancy services catering to the ever-changing needs of the Industry and Society.

Suryadatta Institutes of Management (SIMMC PGDM) are ranked consistently as 'A' category B-school in India, approved by AICTE, recognized by Government of Maharashtra, Ministry of Education, Govt of India.

SIMMC PGDM, the flagship B School of Suryadatta SIMMC, is NAAC accredited. Suryadatta Institutes of Management provide industry focussed, contemporary, career oriented management programme that meet industry standards and one of the best in the class institutes.

Suryadatta @ Pune (Oxford of the east) is the right destination for higher education for holistic development and assured success. We prepare you for the careers of tomorrow and beyond by means of a well-crafted academic programme, delivered with the industry needs and student aspirations in mind and ably supported by a state of the art learning infrastructure.

The brochure provides the details of the AICTE approved PGDM courses. The brochure also details the specializations offered, immersive learning opportunities, value added modules and professional certifications, learning infrastructure, IT enabled learning, industry connect, training & placements, global immersion programme& glimpses of other co-curricular & extra-curricular activities at Suryadatta.

The brochure also helps you to understand the eligibility requirements, admission process, the scholarships offered, student support and other relevant details.

Opportunity exists for all eligible graduates to pursue PGDM programmes at Suryadatta. Please refer the eligibility for respective courses in this program brochure and contact us for any further information in this regard.

Look forward to receive you on the campus and happy learning to you.

Yours Truly,

**Chief Counselor** 8956932418 / 8956932402

For Career Guidance: Whatsapp your name Course & City on 8956932400

# About the Founder President & Chairman

# Professor Dr. Sanjay B Chordiya

Founder President & Chairman, Suryadatta Education Foundation (SEF)



rofessor Dr. Sanjay B. Chordiya, the esteemed Founder President & Chairman of the Suryadatta Education Foundation (SEF), stands at the apogee in the world of education, industry, and philanthropy. A distinguished educationist and trailblazer, his visionary influence resonates across global academic and professional realms. His career reflects unwavering excellence, innovation, and social impact, reshaping higher education in India and globally.

# Academic Eminence and Intellectual Mastery

Dr. Chordiya's academic journey is one of exceptional breadth and profound depth. A proud alumnus of the College of Engineering Pune (COEP), he earned his Bachelor's degree in Mechanical Engineering, laying the foundation for a stellar intellectual odyssey. Driven by an unquenchable thirst for knowledge, he earned Master's degrees in Marketing, Human Resources, Production & Materials Management, and Finance, each enriching his remarkable journey. His scholarly pursuits culminated in a Ph.D. in Environmental Science, an area of paramount global significance, reflecting his deep concern for ecological sustainability. In recognition of his extraordinary contributions to education and global development, he was conferred an honorary D.Litt. by Theophany University, Haiti, an accolade that underscores his farreaching impact.

# Acclaimed Professional Crusade

Dr. Chordiya's professional odyssey is marked by remarkable success and unparalleled leadership. His distinguished career began at Bajaj Tempo Ltd. (now Force Motors Ltd.), where he dedicated over two decades, eventually rising to the position of General Manager and serving on the Board of Management. His transformative leadership in the corporate sector is a testament to his visionary thinking, strategic acumen, and unparalleled operational expertise. During this period, he emerged as a formidable force—innovative, resilient, and forward-thinking in every endeavor.

## A Visionary Leader in Education

In 1999, driven by an unshakable desire to create a paradigm of educational excellence, Dr. Chordiya founded the Suryadatta Education Foundation (SEF), a visionary initiative that has since grown into the Suryadatta Group of Institutions (SGI). With over 25 distinguished academic institutions across multiple campuses, SGI has become a beacon of interdisciplinary brilliance, seamlessly blending cutting-edge technology, innovation and social responsibility to foster holistic, future-ready education. Under Dr. Chordiya's sagacious leadership, SGI has flourished into an institution of global repute, producing graduates who not only excel in their fields but also embody the values of integrity, compassion, and leadership in an ever-evolving world.

# Global Engagement and Influential Leadership

Dr. Chordiya's reputation as a global thought leader is elevated by his extensive international engagements. He has participated in esteemed leadership programs at world-renowned institutions, including Harvard, MIT, Stanford, and the



University of Paris, each enriching his intellect and honing his leadership philosophy. His global outlook is further enhanced by visits to universities in Israel, Russia, Malaysia, Thailand, Singapore, and Japan, fostering invaluable cross-cultural academic exchanges and drawing inspiration from the finest practices in higher education.

A passionate advocate for international collaboration, Dr. Chordiya holds distinguished positions on numerous influential boards. He serves as the Governor-nominated member of the Management Council at YCMOU, Chair of the University-Industry Partnership Program for the Global Chamber, USA, and Senior Vice President of the CEGR, Delhi, among other esteemed roles. These prestigious affiliations underscore his influence in shaping educational policies, fostering robust industry-academia partnerships, and advancing the cause of innovation in education worldwide.

## Laurels and Legacy

Dr. Chordiya's remarkable contributions to education, philanthropy, and global peace have garnered him an array of prestigious accolades. His legacy as a visionary leader and humanitarian continues to inspire countless students, educators, and professionals across the globe. His work stands as a testament to the transformative power of education, a beacon of hope for future generations, and a guiding light for those who seek to drive change in the world.

Professor Dr. Sanjay B. Chordiya epitomizes visionary leadership, intellectual excellence, and humanitarian values. His transformative contributions to education, industry, and social welfare are both profound and lasting. Through his pioneering efforts, Dr. Chordiya shapes the future of education, exemplifying excellence, integrity, and global citizenship—a legacy that will continue to inspire and uplift generations to come.



Prof. Dr. Sanjay B. Chordiya, Founder President and Chairman & Mrs. Sushama S. Chordiya, Vice President & Secretary, Suryadatta Education Foundation was honored with prestigious "CSR Heroes Award 2025" at the hands of H.E. Governor of Maharashtra Shri. C P Radhakrishnan on 4th Feb 2025 at Mumbai



Recipient of Rajasthan Marudhara Award 2024 presented to Professor Dr Sanjay B Chordiya at the hands of Hon. Acharya Dr. Lokesh Muni Ji, Hon'ble Shri Mangal Prabhat Lodha (Minister of Tourism Skill Development and Entrepreneurship, Maharashtra), Dr. Vijay Darda, CEO & MD, Lokmat Media Group at Singapore

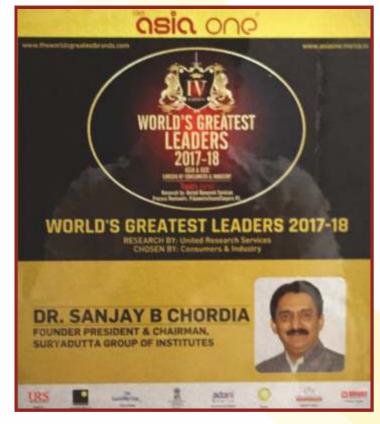
# **Elevating International Standards of Excellence and Reputation**

















# About the Vice President & Secretary

# Mrs. Sushama S Chordiya

Vice-President & Secretary, Suryadatta Education Foundation (SEF)

Founder & President, Suryadatta Women Entrepreneurship & Leadership Academy (SWELA)

rs. Sushama S. Chordiya is an exceptional leader whose unwavering commitment and multifaceted contributions have profoundly elevated the realms of education and social advancement.

As Vice-President and Secretary of the Suryadatta Education Foundation, she exemplifies visionary leadership, spearheading transformative projects and ensuring seamless institutional operations. Her steadfast dedication to excellence is reflected in her meticulous implementation of policies, dynamic program management, and supervision of both academic and extracurricular activities. By fostering a culture of innovation and efficiency across all departments, she reinforces the institution's reputation as a beacon of educational brilliance.

Renowned for her nurturing demeanour, Mrs. Chordiya is affectionately hailed as the "Mother" of all students—a tribute to her deep commitment to fostering a supportive and caring environment. Her personal engagement with students, coupled with her understanding of their challenges, creates a familial atmosphere that inspires them to achieve their full potential and nurtures their holistic development.

In addition to her pivotal role at the foundation, Mrs. Chordiya is the visionary founder of the Suryadatta Women Entrepreneurship & Leadership Academy (SWELA), a trailblazing initiative that embodies her deep commitment to empowering women and nurturing transformative leadership skills. Under her inspiring quidance, SWELA has become a powerful force, igniting the entrepreneurial spirit in countless women and motivating them to take on leadership roles across a wide array of sectors. Through her efforts, SWELA continues to pave the way for women to realize their full potential and create lasting impact.

Mrs. Chordiya's influence transcends education, extending into transformative social initiatives. Her compassionate leadership has catalysed meaningful change, seamlessly blending education with social responsibility to benefit both students and the broader community.

Through her unwavering dedication and visionary approach, she embodies the values of service, empathy, and leadership. Globally recognized, Mrs. Chordiya has been honoured with numerous prestigious awards for her exceptional contributions to education, social welfare, and community development, cementing her legacy as a true champion of progress and compassion.



Mrs Sushama Chordiya receiving the prestigious award at the hands of Ms Seema Malhotra, Member of Parliament, London



Mrs Sushama Chordiya Awarded with 'Pride of Maharashtra-2023' by HE Hon'ble Shri Ramesh Bais, Governor of Maharashtra



Mrs. Sushama S Chordiya, has been conferred with 'Param Veerangana' National Award at the hands of Former Governor Lt. Gen. Nirbhay Sharma, Governor of Arunachal Pradesh and Mizoram





# About the CEO & Group Director

# Prof. Dr. Shailesh Kasande



r. Shailesh Kasande is the CEO and Group Director Suryadatta Group of Institutes and has over two decades of experience in leading institutions of higher education. He has setup institutes of learning within India and Abroad in collaboration with local as well as overseas academic bodies.

Dr Shailesh Kasande has a Bachelor's degree in Mechanical Engineering, MBA in Marketing and PhD in CRM. He also has completed the PG Diploma in Total Quality Management and Advanced Diploma in Enterprise Java Computing. He is a Sun Certified Java Professional.

Dr. Shailesh Kasande is an institution builder par excellence in the academic domain He was the Member Academic Council, University of Pune, Chairman, Board of Studies, Production -Operations & Services Management, University of Pune, Member, Board of Studies, Production -Operations & Services Management, University of Pune, Member, Research & Recognition Committee, Faculty of Management, University of Pune, Member, Board of Studies, Marketing Management, IndSearch Pune, Member, Board of Studies, Marketing Management, Symbiosis Centre for Distance Learning, Pune, Member, Board of Studies, Marketing Management, Symbiosis College of Arts & Commerce, Member, Board of Studies, Marketing Management, Indira School of Business, Pune, Member, Equivalence Committee, University of Pune.

He has contributed to the entire radical overhaul of the curriculum structure and syllabus as a part of the introduction of the Choice Based Credit System (CBCS) at the University of Pune in AY 2012 / 2013. He contributed to the revamped curriculum of over 10 PG programmes at Faculty of Management and developed the detailed syllabus for Marketing, Production/Operations, Supply Chain Management, Technology Management, Digital Business Management. He was instrumental in conceptualizing and executing the PhD course work as per the revised framework of the UGC.

He is a recognised PhD guide with the Savitribai Phule Pune University.

# The Best Educational Institute

Professor Dr Sanjay B Chordiya: Founder, President and Chairman -Suryadatta Education Foundation and Professor Dr Shailesh Kasande: CEO and Group Director Suryadatta Group of Institutes receiving The Best Educational Institute of the year Award at the World HRF Congress in Mumbai.





# **Our Constant Source of Inspiration**



Glimpses of Independence Day Celebration at Red Fort, DelhiSuryadatta Core Team Members attended the Program on 15th August 2022



Professor Dr Sanjay B Chordiya & Mrs. Sushama S Chordiya greeting H. E. Hon'ble Smt. Droupadi Murmu Ji President of India



H. E. Hon'ble Shri Ramnath Kovind Former President of India Conferred with Suryabhushan Rashtriya Puraskar 2022



Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India



Hon'ble Smt. Nirmala Sitharaman, Finance Minister of India Conferred with Suryabhushan Rashtriya Puraskar 2022



Recipient of Navbharat CSR Award 2023 at the hands of Hon'ble Shri Ramesh Bais Governor of Maharashtra & in the presence of Shri Devendra Fadnavis, Deputy CM, Maharashtra, Shri Rahul Narvekar, Speaker MLA



Brands of Maharashtra 2021 by Sakal at the hands of Hon'ble Shri Prithviraj Chavan, Hon'ble Shri Sushilkumar Shinde, Hon'ble Shri Sharad Pawar





# **About the Institute**

# Survadatta Institute of Management & Mass Communication PGDM is

AICTE approved Institute offering 2 years full time Post Graduate Diploma in Management (PGDM), since 2008. It offers a dynamic and comprehensive PGDM program, equipping students with the skills and knowledge necessary for success in today's competitive business environment. It follows a unique pedagogy for student development which is Experiential, Holistic, Integrated, Inquiry-driven, Discovery-oriented, Learner-centered, Discussion-based, Flexible & Enjoyable.

PGDM curriculum is carefully crafted to align with the latest industry trends and demands. It blends theoretical knowledge with practical applications, ensuring graduates are well-prepared for real-world challenges.

Faculty members have rich academic and industry experience. They mentor students, providing valuable insights and guidance to help them excel academically and professionally.

The Institute has state-of-the-art facilities, including smart classrooms, seminar halls, simulation lab. Innovation & incubation lab, extensive library resources, etc creating an optimal learning environment for the students.

The Institute through its partnerships with leading corporates and industry associations offers students opportunities for internships, live projects, and placements, facilitating their transition into the corporate world.

In addition to academic excellence, the institute emphasises on the holistic development of the students, fostering leadership skills, teamwork, and ethical values through various extracurricular activities and initiatives.

Also, the institute provides opportunities for international exposure through global immersion programs, study tours, and collaborations with renowned institutions, broadening students' perspectives and enhancing their global competitiveness.

Ranking









Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the Hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India & Mr. Bharat Gupta, CEO- Jagran New Media



Suryadatta Institutes Management Conferred with the Best Management Institute in Industry Exposure - Pune by Times Education Icons 2022 at the Hands Hon'ble Shri Uday Samant, Minister of Industries of Maharashtra.



Best MBA, MCA & PGDM College was Awarded Sakal Idol of Maharashtra 2022 is at the hands of Hon'ble Shri Deepak Vasant Kesarkar, Minister of Marathi Language of Maharashtra



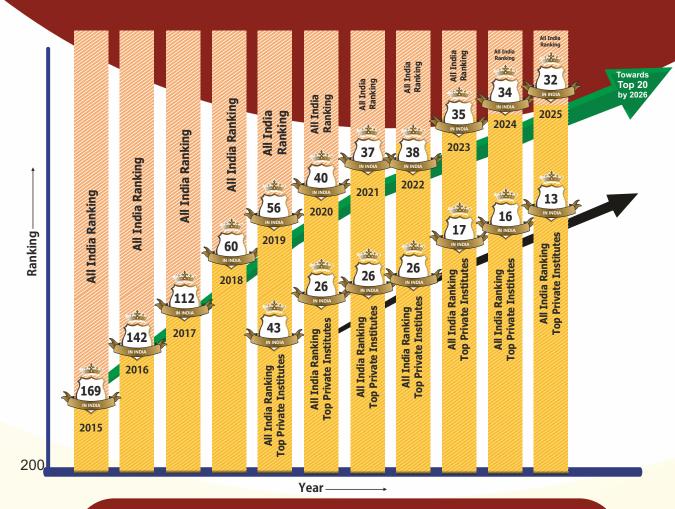
Recipient of Most prestigious Commendation Certificate from IMC Ramkrishna Bajaj National Quality Award Trust in April 2021

# Ranking of Suryadatta



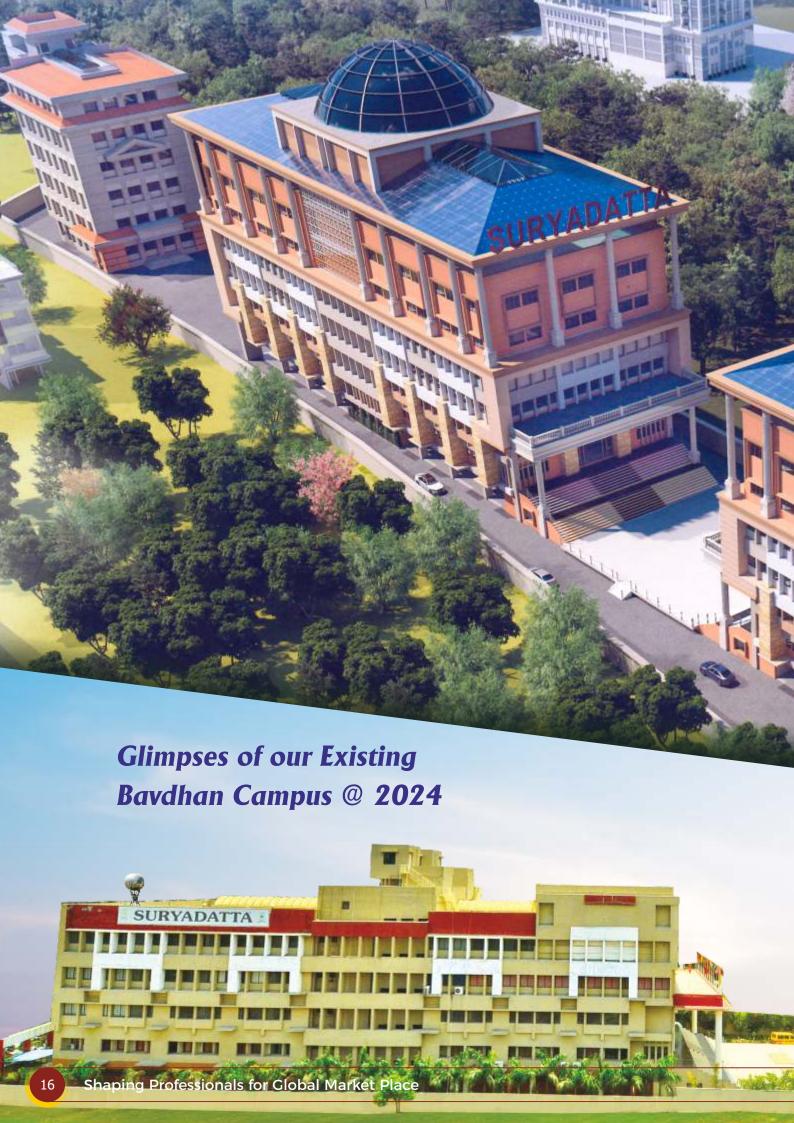


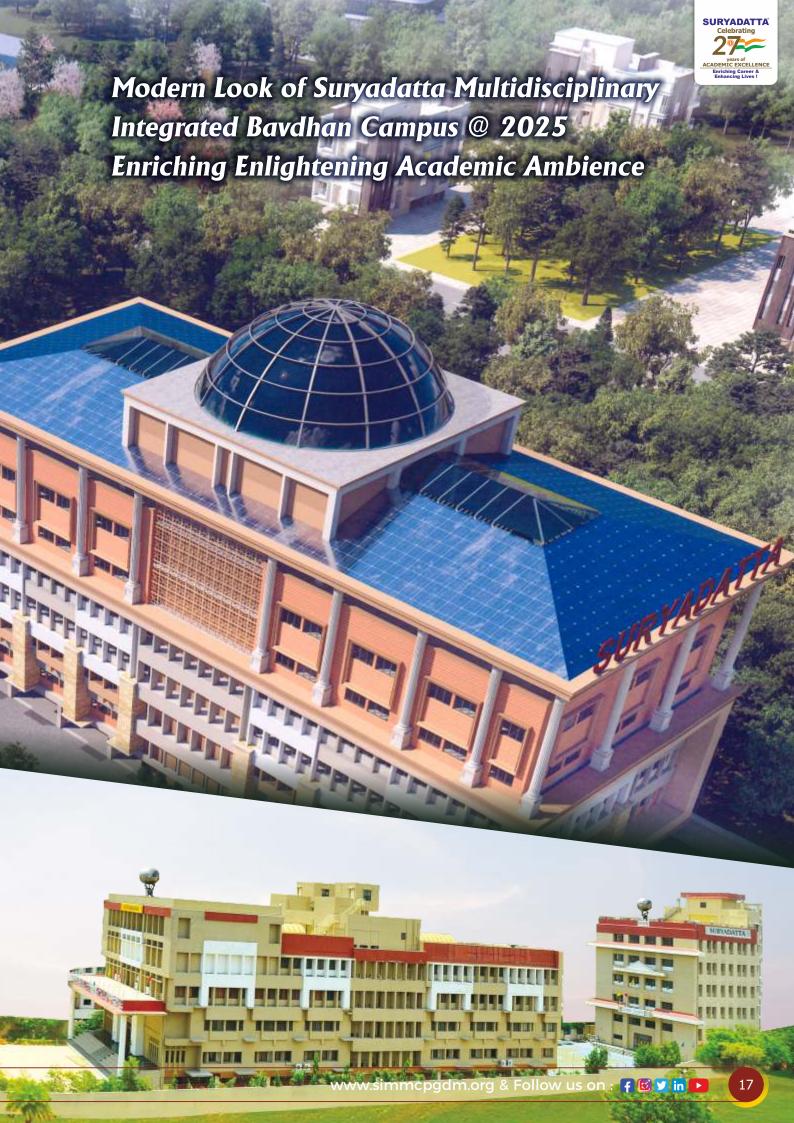
CONSISTENT RISING IMPROVEMENT IN ALL ROUND PERFORMANCE, REFLECTIVE IN ALL INDIA RANKING BY TIMES B SCHOOL SURVEY OVER THE PAST 11 YEARS



# **TIMES B-SCHOOL RANKING 2025**





































- Digital campus
- Digital Smart Classroom, Reading room, Multimedia classrooms, Lecture / AV screening rooms, MOOCs classroom, Tutorial rooms
- Knowledge Research Centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Incubation Lab
- Research Centre

# **Infrastructure**

- High speed Internet connectivity lab
- Centre of Excellence in Al
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing

# **Inclusive** Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex
- Gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Mentoring & Counseling

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizes, etc.

# 2 Years Full Time Post Graduate Management Programme



# **AICTE Approved PGDM**

Recognized by Ministry of Education Govt. of India *Institute DTE Code No. 6967* 

Post Graduate Diploma in Management (PGDM) program is meant for those aspiring students who are interested in developing their overall skills set, are serious about Quality Education & want to gain practical exposure to industry, learn through modern digital tools such as online programs and MOOCs, value holistic development through CSR & NGO projects.

Considering the requirement of the Blue Chip Indian companies & Global Corporates, various Value added certifications that develop not only Domain Knowledge but also enhance Industry institute interface, Holistic Wellbeing, Health & Fitness, Life Skills, Foreign Language are offered for all around development & employability enhancement of students leading to Placements & sustainable career growth in the corporate world.

Dual

Specialization (Optional)

# PGDM with Value Added Certifications



PGDM with Certification courses from renowned Organizations / Professional Bodies or Dual degree from UGC Recognized University (MBA / M.Com) - Charges at actual.

**Exposure** 

- Students get opportunity to pursue certification courses from renowned Institutions such as MSBSVET
- As per the NEP, students can pursue another PG program from any University along with PGDM, provided the class timings do not clash. Students can pursue the second degree from our multidisciplinary integrated campus.

\*Subject fulfilment of the eligibility criteria

# **PGDM Curriculum** Highlights





# **PGDM Programme Structure as per NEP** w.e.f. AY 2025 - 26

W.E.I. AT 2023 - 20								rear i	
Туре	Sem	Course Type	Number of Courses	Credits	Total Credits	FA	SA	Total	
Mandatory	ı	Generic Core	6	3	18	300	300	600	
Mandatory	ı	Generic Core	2	2	4	0	100	100	
Elective	ı	Generic Elective	2	2	4	100	0	100	
Audit#	ı	Audit Course	2	0	0	-	-	-	
		TOTAL- I	12	-	26	400	400	800	
Mandatory	II	Generic Core	4	3	12	200	200	400	
Mandatory	II	Generic Core	1	2	2	0	50	50	
Elective	П	Generic Elective	2	2	4	100	0	100	
Mandatory	II	Business Research Methods	1	2	2	0	50	50	
Mandatory	II	Desk Research	1	2	2	50	0	50	
Mandatory	II	Field Project	1	4	4	50	100	150	
Audit#	П	Audit Course	2	0	0	-	-	-	
		TOTAL- II	12	-	26	400	400	800	
		YEAR I TOTAL	24	-	52	800	800	1600	

# PGDM Programme Structure as per NEP w.e.f. AY 2026 - 27 (with DUAL SPECIALIZATION) Year II

							70017 77	
Туре	Sem	Course Type	Number of Courses	Credits	Total Credits	FA	SA	Total
Mandatory	III	Generic Core	1	3	3	50	50	100
Mandatory	III	Subject Core (Specialization I)	1	3	3	50	50	100
Elective	III	Subject Elective (Specialization I)	2	3	6	100	100	200
Elective	III	Subject Elective (Specialization I)	2	3	6	100	100	200
Mandatory	III	OJT	1	8	8	100	100	200
Audit#	III	Audit Course	2	0	0	-	-	-
		TOTAL-III	7	-	26	400	400	800
Mandatory	IV	Generic Core	1	3	3	50	50	100
Mandatory	IV	Generic Core	1	2	2	0	50	50
Mandatory	IV	Subject Core (Specialization II)	1	3	3	50	50	100
Elective	IV	Subject Elective (Specialization II)	2	3	6	100	100	200
Elective	IV	Subject Elective (Specialization II)	2	3	6	100	100	200
Mandatory	IV	Research Project	1	6	6	100	50	150
Audit#	IV	Audit Course	2	0	0	-	-	-
		TOTAL-IV	8	-	26	400	400	800
		YEAR II TOTAL	15		52	800	800	1600
		PROGRAMME TOTAL	39		104	1600	1600	3200

- 1. Student shall study any one specialization in Semester III
- 2. Student shall study the second specialization in Semester IV
- 3. # Audit courses are zero credit courses (Non-CGPA) but are a mandatory requirement for completion of the PGDM program





# Value Added Certification

Suryadatta offers Value Added Certification Courses that ensure Holistic Development, develop 21st century managerial & leadership acumen, better work ethics and technology expertise leading to better employability and professional growth. The Value added certifications offered are in following categories

# Value Added Certification for GENNEXT Careers\*

- 1 AIMA Business Simulation Games
- 2 Digital Marketing
- 3 Advance Excel
- 4 ERP
- 5 National Institute of Securities Markets
- 6 Artificial Intelligence (AI)
- 7 Design Thinking
- 8 Leadership Training Program

Note: All the Above courses shall be offered by Certified Professional Trainer(s) / Expert Certifying Body in the relevant area.

# **Encourage Academic Development**

We encourage students' academic development and enrichment by encouraging them to & get the registration fees reimbursed. writing & present the research paper(s) and / or case studies in reputed conferences / journals / publications.

 Program - Industry Readiness with Open AI mindset from - Institute of Corporate Commandos (PUNE's 1st and only program that is 100% experiential for PGDM aspirants backed by IIM and INSEAD Alumni and 100+ Industry Professionals)

Syllabus and schedule of the Value Added Courses is subject to change as per the policies of our Academic Partners and the Certifying bodies. The Management reserves the rights to offer altrenative certifications as advised by the experts in lieu of the above mentioned certifications.

\*Institute reserves the rights to offer few / select / all value added programs.







# Academic Partnership with the Asian Institute of Technology (AIT), Thailand



Suryadatta Group of Institutes (SGI), Pune signed MOU with the Asian Institute of Technology (AIT), Thailand to establish academic cooperation & research.

The purpose of this MoU is to enable cooperation between AIT and SGI for academic and research collaboration especially for capacity building, student exchange, faculty exchange and other activities / initiatives of mutual interest. The Asian Institute of Technology (AIT), an international institute of higher learning, is Asia's pioneer institution established in 1959 to

help meet the region's growing needs for advanced learning in engineering, science, technology and management, research and capacity building. AIT's mission is to develop highly qualified and committed professionals who will play a leading role in the sustainable development of the region and its integration into the global economy. Its rigorous

roles in Asia and beyond.

The scope of this MOU will be to develop International Unified-Bachelor's and Master's Degree programs, Capacity Development programs, PhD Partnership Program, Student & Faculty Exchange, conduct of joint research programs, seminars, workshops, conferences, and many more in the interest of students for their holistic development & global exposure.

academic, research, and experiential outreach programs prepare graduates for professional success and leadership

# Global Immersion Program @ AIT\*\*:

Under the Global Immersion Program @ AIT, the institute shall explore and finalize the most feasible and viable option out of the list indicated below-

- A) One week in India + One week in Thailand includes Visit to industries, Interactive sessions by AIT Faculty, sight seeing
- B) One week in India + Two weeks in Thailand includes Visit to industries, Interactive sessions by AIT Faculty, sight seeing
- C) One week in Thailand + One week AIT faculty at SGI Campus includes Visit to industries, Interactive sessions by AIT Faculty in Thailand & India, sight seeing
- D) One week in Thailand + One week virtual sessions by AIT faculty includes Visit to industries, Interactive sessions by AIT Faculty in Thailand, sight seeing

# List of courses / workshops offered in collaboration with AIT

- 1. Executive Communication and Storytelling
- 2. Pressurized Decision Making
- 3. Understanding Scenario Planning in Strategic Management
- 4. Sustainability Business Strategy
- 5. Markets for Managers
- 6. Enterprise Risk Management
- 7. Be a Better Leader
- 8. Moving Towards a Digital World / The Application of Frontier Tech
- 9. Agile Thinking for Digital Transformation
- 10. Developing and implementing Digital Transformation plans

<sup>\*\*</sup> Subject to eligibility norms of the Partner University & SGI; validity of passport & visa





# **Study Tour Abroad / Glimpses of Global Immersion Program (optional)**

Charges Extra @ Actual (Pune to Pune)



# Option 1:

Global Immersion program to Asian Institute of Technology (AIT) Bangkok, Pattaya Thailand 7 days: Rs. 1 lakh (approx)

# Option 2:

Study tour to Singapore & Malaysia 7 days: Rs. 1.5 lakhs (approx)

# Option 3:

Study tour to Dubai & Abu Dhabi 7 days: Rs. 1.5 lakhs (approx)

# Option 4:

Study tour to Europe Germany & France 7 days: Rs. 2 lakhs (approx)

# Option 5:

Study tour to UK: **London / Oxford / Birmingham :** 10 days: Rs. 2 lakhs (approx)

## Option 6:

Study tour to USA: (A or B) A: Silicon valley, Universal World, California / San Francisco -B: New York, Washington, Niagara Falls 15 Days: Rs. 4 Lakhs (approx)

# **Indicative Programme Inclusions:**

- Exposure to Global cultures and environments Hands-on learning experiences
- Development of social skills
- Development of Trouble Shooting skills
- Strengthen of critical thinking skills
- Real world opplication classroom concepts
- Visit to University
- Site Seeing

- Enhanced cross culture communication
- Development of leadership skills
- Building of lifelong memories
- Visit to Industry
- Social Networking
- Value added workshop
- Increased motivation & dedication in Learning Skills

## Note:

- I) Subject to fulfilment of eligibility criteria, submission of passport & all relevant documents...
- ii) Securing visa shall be responsibility of the student. Institute shall provide documents and guidance for the same.
- iii) Nations listed are indicative and may be modified based on global environment and government
- iv) Tour Plan will be displayed well in advance on the institute's website and on notice board.
- v) Parent consent in prescribed format is compulsory.
- vi) Medical Fitness certificate from registered medical practitioner is mandatory.
- vii) Student representatives of each program will be included in organising the tour with respective tour organisers.

(Optional for All Students having age 18 Years & Above and Valid Passport)

Please note that the destination for the Study Tour Abroad / Global Immersion program is subject to change based on various factors, including conditions in the respective country, safety concerns, or unforeseen circumstances. The institute reserves the right to modify the destination or alter the program schedule as deemed necessary to ensure the safety and well-being of participants. Any changes will be communicated promptly to all enrolled participants.





# **Study Tour (Out of Pune) in India (Optional)**

Charges Extra @ Actual (Pune to Pune)





# Outbound Leadership & Holistic Development Program

(Study Tour in India {Pune to Pune}) Charges Extra @ Actual (Pune to Pune)

Suryadatta believes in Holistic Development of students for sustainable growth and success. Personality Development, Soft Skills, Leadership Development, Industry exposure etc are critical to holistic development. Outbound program will be tailored to suite the students' needs and requirement targeting specific skills such as team building, leadership development, adaptability and resilience building, problem solving & creativity, trust & bond building, fun & adventure etc.

Leadership & Personality **Development sessions** 

Universal **Human Values**  **Industry** Institute Interface

**Cross Cultural** Learning

Grooming Session

**Fun elements** with site seeing

- GOA 3 Nights 4 Days: Approx Rs. 20,000/-
- HYDERABAD (Ramoji Film City) 3 Nights 4 days: Approx Rs. 20,000/-
- INDORE along with Ujjain 3 Nights 4 days : Approx Rs. 20,000/-
- NASHIK 3 Nights 4 days : Approx Rs. 15,000/-
- AHMEDNAGAR & AURANGABAD 3 Nights 4 days : Approx Rs. 15,000/-
- DHARMPUR (GUJARAT) 3 Nights 4 Days: Approx Rs. 15,000/-
- MOUNT ABU 3 Nights 4 Days: Approx Rs. 15,000/-
- MUMBAI & KONKAN 3 Nights 4 Days : Approx Rs. 15,000/-









# 2 Years Full Time Post Graduate Management Programme



# **AICTE Approved PGDM**

# Semester I

## GENERIC CORE (GC) COURSES - 3 Credits Each

- **Introduction to Marketing Principles**
- Organizational Behavior and Culture
- **Managerial Accounting Essentials**
- **Principles of Managerial Economics**
- **Applied Decision Science**
- **Business Analytics and Data-Driven Insights**

### GENERIC CORE COURSES - 2 Credits Each

- Indian Knowledge Systems: Concepts and **Applications**
- Management Fundamentals

## GENERIC ELECTIVES (GE) COURSES - 2 Credits Each

- **Emerging Management Frameworks**
- Effective Business Communication I
- Environmental, Social, and Governance (ESG)
- Essentials of Psychology for Managers
- **Demand Analysis & Forecasting**
- **Geopolitics & World Economic Systems**
- Technology Tools in Business Management -I

### **AUDIT COURSES**

- **Human Rights I**
- Introduction to Cyber Security I

# Semester II

## GENERIC CORE (GC) COURSES - 3 Credits Each

- Marketing Management
- Financial Management
- **Human Resources Management**
- Operations & Supply Chain Management

### **GENERIC CORE COURSES - 2 Credits Each**

- **Legal Aspects of Business**
- **Business Research Methodology (BRM)**
- Desk Research Project
- Field Project (4 Credits)

## GENERIC ELECTIVES (GE) COURSES - 2 Credits Each

- Effective Business Communication II
- Technology Tools in Business Management -II
- Sustainable Development Goals and Business
- **Selling & Negotiation Skills**
- Indian Economic Landscape
- **Global Business Environment**
- Ethics in Business and Leadership

## **AUDIT COURSES**

- Human Rights II
- Introduction to Cyber Security II

"Any & all value added courses / Global immersion projects etc will be over and above this basic structure.

All these courses should be evenly distributed across all 4 semesters to avoid credit imbalance across the semesters" The semester & year wise basic crédit template can not be changed considering the First year exit provision <mark>and direct second year entry provisi</mark>on

# Dual **Specialization** (Optional)

# Semester III

- **Generic Core**
- Subject Core (Specialization I)
- Subject Elective (Specialization I)
- On the Job Training (OJT)
- **Audit Course**
- **Audit Course**

# Semester IV

- **Generic Core**
- **Generic Core**
- Subject Core (Specialization II)
- Subject Elective (Specialization II)
- Research Project
- **Audit Course**
- **Audit Course**

# Selection / Admission Process:

Eligibility: Graduate degree holder from any discipline from recognized University with 50% marks in Graduation (Final year students can also apply) & with valid All India entrance test score in CMAT / CAT / XAT / MAT / ATMA / GMAT are eligible to appear for GD/PI. Students who have not yet appeared for entrance test but are planning for the same in the near future are also eligible to apply.

STEP 1: Registration & Submission of documents: Please fill online form - www.simmcpgdm.org

STEP 2: Registration for Admission, Counselling & Personal Interview: SMS your name & City on: 895692418 / 8956932400

Note: For Admission, Counselling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy (if applicable) & 2 photographs.

Admission, Counselling & PI @ Pune Campus - Monday to Saturday Timing: 10 am to 1 pm & 2 pm to 5 pm

Admission, Counselling & PI @ Pan India - For Schedule visit www.simmcpgdm.org / OR call 8956943821 / 8956932402

Interview (Video Conference & Call / Skype / Telephonic) Outstation student pursuing final year / appearing for final exams should submit duly filled in online admission form and attached required documents / by email on admission@suryadatta.edu.in/by whatsapp on 895692418 / 8956943821

Criteria for Registration / Admission for PGDM: Admissions are strictly based on merit and as per the rules of the competent authorities. Score in the national level entrance exam (if applicable - 40% weightage), Score of Academic Performance in X, XII, Graduation / Post Graduation (15% weightage), GD/PI performance, essay writing/ Presentation (30% weightage), Participation in sports, Extra Curricular activities, academic diversity and gender diversity work (10% weightage) & Work experience if any (5% weightage) and on first come first serve basis, subject to availability of seats. Selection letter will be issued to the students based on the above criteria. Selected students should register their seat by paying registration fees.

Laptop: We recommend students to procure a laptop with suitable configuration equipped to meet academic assignments, self-learning, digital learning and online examination. This will enable students to evolve as Digital age learners and develop digital skills for workplace productivity. Laptop should have open source various / students various of relevant software such as open office, Jamavi, Adobe Acrobat Reader DC etc.

## **Hostel / Accommodation:**

Separate boys & girls hostel facility of various types are available. Please contact admission office for details.

# Nationwide Tie-Ups for Education Loan:

Strong Tie-up for Educational Loan: Suryadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, PNB, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank, UCO Bank etc. Students can avail educational loan from any Bank from their native places. Against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative: Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD & Indian Bank Association. Vidya Lakshmi Portal provides single window for Students to access information about various loan schemes provided by banks & make applications for Educational Loans.

## Installments facility available:

Suryadatta has tie ups with leading Non banking financial institutions & organisations to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. Suryadatta also offers early payment incentive & installment facility. For details contact admission counselor.



# Fees for PGDM:

Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Guest lectures for Industry Institute Interface Initiatives, local Industry Visits, Gym, yoga, aerobics & meditation, Outdoor & Indoor sports facilities, access to e-Journals and online database, & round the year Value added activities & sessions for Holistic Development.

Uniform fee extra @approx Rs 5000/- which includes 2 shirts, 2 trousers, 1 tie, 1 blazer, & 1 T-shirt

# **Mode of Payment:**

ONLINE: Application form can be filled and submitted on our website www.simmc.org and payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch, Account Number: 490104000011200, IFSC CODE - IBKL0000490.

Also please email the UTR no. / scanned copy of deposit slip on our email admission@suryadatta.edu.in along with your name & course details.

**OFFLINE**: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website www.simmc.org / www.suryadatta.org along with self attested copies of the relevant documents.

IN PERSON: Fees can be paid at campus by Debit / Credit card / UPI (Google Pay, Paytm) / D.D. / Net Banking.







# Survadatta Harvard Business Publishing (HBP)



Harvard Business Publishing Education is a division of Harvard Business Publishing, a not-for-profit, Independent Corporation that is an affiliate of Harvard Business School. Headquartered in Boston, Massachusetts, Harvard Business Publishing is the leading provider of teaching materials for management education. It aims to help educators deliver best-in- class learning experiences that develop leaders who are ready for a changing world. HBP serves as a bridge between academia and enterprises around the globe through its publications and multiple platforms for content delivery.

Suryadatta Institutes of Management is associated with HBP to add dynamic, real-life perspectives to the Management programs. Through HBP, Suryadatta offers resources that support participant-centered learning, the cornerstone of a teaching practice that stimulates students' thinking and prepares them for future managerial decision-making.

The HBP resources offered to students are Cases, Simulations, Online Courses, Harvard Manage Mentor program – Skill based courses.

Cases: Harvard Business Publishing offers case collections from renowned institutions worldwide. Case method teaching immerses students in realistic business scenarios and provides them practical learning. The case catalog not only include cases from HBS, but also from other globally renowned institutes such as Ivey, Darden, Instead etc. From India, IIM Bangalore, ISB and IIM Ahmedabad, etc provide their resources.

Simulations: Experiential learning resources to teach and engage students has become an integral aspect @ Suryadatta. There is high uptake on simulations which places students right in the mix of realistic business scenarios where they must apply the concepts, they've learned to make decisions. Simulation comes with inbuilt learning resources such as guides, notes, slides, etc.

# Online Courses: The online courses cover six fundamental modules listed below and, with in-built assessments in the form of final exams along with certificates of completion for each course from HBSP.

- Finance
- Financial Accounting
- Spreadsheet Modelling
- Management Communication
- Mathematics for Management
- Quantitative Methods

# Harvard Manage Mentor Program: Harvard Manage Mentor offers career ready skills as part of student's education journey. It helps equip students with the skills needed to thrive in the workforce with interactive courses covering essential business skills. Based on the philosophy of learn, practice, and reflect, these courses help students to learn to make effective decisions, think strategically and lead effectively. HMM offers variety of engaging content formats ranging from videos, articles, podcasts, worksheets, and infographics and upon completion makes them eligible to win a HBSP certificate and a CREDLY badge to build their resume and LinkedIn profiles.

# Subject to eligibility norms of HBP & SGI





# Association with National Stock Exchange (NSE)

# Suryadatta The National Stock Exchange (NSE) Academy



Signing Ceremo

Suryadatta is associated with NSE's NSE Academy for its various value added modules, PG Certificate courses, Bootcamps, Online courses, etc.

National Stock Exchange is the leading stock exchange of India & rated as second largest in the world. NSE Academy Limited is a wholly owned subsidiary of the National Stock Exchange (NSE).

NSE Academy Limited enables the next generation of BFSI and FinTech professionals with industry-aligned skills — through capacity building programs and certification courses, powered by an online examination and certification system. The courses are well-researched and carefully crafted with inputs from the industry professional. NSE Academy Limited works closely with

reputed universities and institutions across India in building a competent workforce for the future of BFSI and FinTech. NSE Academy Limited also promotes financial literacy as an essential life skill among youngsters — a contribution towards financial inclusion and wellbeing.

Suryadatta will be associated with NSE Academy in one or multiple ways as mentioned below.



NSE Academy has launched NSE Knowledge Hub which is AI powered learning experience platform. It is industry driven learning ecosystem to get India accelerated on the journey to building skills and capabilities in Finance. It offers 31 self paced online courses / certifications related to Capital Market, Banking & Insurance, and Finance & Economy.

NSE's N- SMART: It is proposed to set up NSE Simulated Trading Lab in the campus. NSMART-Simulated Market Trading application reproduces features of a live equity/derivative/currency derivative market on trading terminals for students to practice and learn trading securities without financial risk.

## **NSE'S BOOTCAMPS:**

It offers 5 day immersion experience in new age technologies such as AI & ML; Blockchain, Data Analytics, Cyber Security, & Digital Marketing. It helps to engage in hands-on-projects and develop insights for real world application.

## KNOWLEDGE PARTNERSHIP PROGRAM:

Collaborative degree programs are offered in association with NSE. The curriculum is developed in consultation with NSE Academy. The highlights of the program are experiential learning, application oriented expertise, industry relevant application skills, mentors from industry, deep learning in age technologies, e- learning tools, NSMART tool application, etc.

Note: All these programs are subject to eligibility norms of NSE Academy & SGI.

# Suryadatta National AWARD 2024

# SHRI ASHISH CHAUHAN

MD and Chief Executive Officer of the National Stock Exchange (NSE) For Excellence in the field of Finance – Father of Derivatives





## आशिषकुमार चौहान यांना सूर्यदत्त एज्युकेशन फाउंडेशनतर्फे 'सूर्यदत्त राष्ट्रीय पुरस्कार २०२४' प्रदान

पुणे: नैजन्न सटीक एक्स्पेंडमं (इन्दर्सा) अवस्थापकीय संस्थालक आर्थ पूछा वर्षस्था अधिकारी आर्थिकपुनार चौदान सांत आर्थिक संप्रतील उद्देशमीय योगदानावहत सूर्यदार एक्सेकन प्यारंहरूनती पूर्वदा गाष्ट्रीय पुरस्कार २०२४' उदान करण्यात आत्मा, पूर्वदील संद्रा-पूर्व्य करिप्संकाराध्ये आयोजित चार्यक्रमात पूर्वदता से सरस्यात अध्यक्ष प्रा. डी. संक्ष्य थी. योगदिका यांच्या इस्ते पोहन बांचा सम्बार्यक करण्यत अस्ते, असर्ग मुख्यता अध्यक्ष पाटील, पुरुष्ठ कार्यपाल अस्ते प्रसार्थ पूर्व प्रतास अध्यक्ष पाटील, पुरुष्ठ कार्यपाल अस्ति प्रसार पुरुष्ठ आर्थिका प्रा. डी. वर्षीका प्राह्मक, संयात्मक डी. संगीच पुरुष्ठ, प्रार्ट्य कारकाळ, प्रा. अस्तिया संगति आर्थी मानकर अर्थिकत होते, प्रा. डी. संज्ञ्य थी. अपिका सम्बार्त, आर्थिकपुनार चौदान एक भागतीय व्यायमाधिक आणि अस्त्राल, आर्थिकपुनार चौदान एक भागतीय व्यायमाधिक आणि स्वारंगा, तर्माच विवर्धिका इंडेक्स नवार करण्यान बोगदाव दिले आहे. १९९३-२०० या काळात त्यांची प्रस्तुस मध्ये मध्ये करेल्या कालमुक्ते संगत आपूर्विक आर्थिक प्रवादोंच नक्त मानले बाडे. आर्थिकपुन्या चौदार सानी किन मंत्रलक, तिसन्य एक्स्प्रमुं, सीक्षेत्रीटी करेल्या प्रस्तात्म अनेक पोएल विवर्धाव्य करण करने आहे.





# Academic Collaboration with the Kwangwoon University, South Korea

SURYADATT/

# Suryadatta Kwangwoon University, South Korea



Kwangwoon University

Signing

Suryadatta Group of Institutes is excited to announce its collaboration with the Kwangwoon University, South Korea by signing a Memorandum of Understanding (MoU). The purpose of this MoU is to foster collaboration between SGI and KWU in academic and research initiatives.

Kwangwoon University, based in Seoul, South Korea, is a prestigious private research institution renowned for its excellence in engineering and IT domains. The university is a pioneer in wireless

communication and electronics education in Korea and offers a wide array of programs in Business, International Trade, Law, Industrial Psychology, etc.

# Key aspects of this collaboration include:

- Student Exchange Programs: Enriching cross-cultural experiences to broaden students' global perspectives.
- Research Collaboration: Joint initiatives driving innovation and multidisciplinary knowledge sharing, and Exchange programs for Research fellows.
- Faculty Development: Collaborative teaching, workshops, and seminars to bring together academic expertise from both institutions.
- Knowledge & Skill Enrichment Programs: Certification Programs tailored to equip students with industry-ready competencies



# **Blended Learning Ecosystem**

Traditional face to face classroom learning & modern online learning with digital tools During the uncertainty, Suryadatta is well equipped to continue Teaching and Learning through a Digital Ecosystem, thus empowering students for the future with in 'demand skills' by tomorrow's employers. At Suryadatta we practice both — The Traditional method of face to face teaching and the Online learning methods to facilitate student achievement of learning outcomes.

Our teachers are trained for teaching - learning, assessment and student counselling using the two popular digital ecosystems of Google and Microsoft.

# A. Google Suite for education -

Gmail, Google Docs, Google Slides, Google Sheets, Google Forms, Google Calendar, Google Classroom, Google Meet, Google Drive, You Tube, Blogger

## B. Microsoft Ecosystem -

Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Microsoft OneNote, Skype, LinkedIn, etc.

# C. Digital learning resources

such as DELNET for e-library solutions provide access to e-books and e-journals.

# Global Expo - Country Analysis



# Blended Learning & Continuous Evaluation



Weekly Test on Saturday to assess your learning

Regular Presentations for improving academic & soft skills

# Mega Expo - Company Analysis



# Learn from Eminent Industry Professionals



National Institute of Personnel Management (NIPM) National Conference 2023 NATCON



Guidance from Industry professionals



Disney Institute of Management, USA's Workshop on 'Inspiring Creativity & Quality Management'



# Co-curricular & Extra Curricular Activities

## **FORUMS**

- Marketing Forum
- Finance Forum
- HR Forum
- Operations & Supply Chain Forum
- Technology Forum
- Economics Forum

## **CELLS**

- Social Media Cell
- CSR Cell
- Start Up & Entrepreneurship Cell
- Incubation, Technology & IPR Cell
- Oriental Ethos & Values Cell
- Research Cell
- Publications Cell

## **CLUBS**

- Movie Club
- Book Club
- Adventure Sports Club
- Photography & Videography Club
- TED Talks Club
- Health & Wellness Club
- · Dance & Music Club
- Fine Arts Club

## ASSOCIATION MEMBERSHIPS

- NIPM Students chapter.
- Rotract Club.
- · CII YI.

· Alumni Association. Suryadatta Global **Business Forum** 



### Programme Simulation Score Malshe Anway Ajit 20190101076 Karda Yashika Ghanshyam MBA I 20190101059 346 87 113 Shuvam Chandra PGDM I 1999/01940005 337 127 Mrunalini Magar PGDM I 1999/01910007 332 Saurabh Raut 1999/01940004 February 2020

# Students' Achievements

# Top Rank for AIMA Business Games

Suryadatta students have ranked from no 15 to 150 out of more than 1000 students for the AIMA Business Simulation Games National level competition. Survadatta offers learning through Business Simulation Games offered by AIMA. AIMA had hosted a national level Business Simultion Games contest. The contest had 3 levels - Self play level, Group Play & Inter Institute national level

Congratulations Malshe Anway, Karda Yashika, Shuvam Chandra, Mrunalini Magar, Saurabh Raut

# **University Level Startup Competition - Final Level**

Savitribai Phule Pune University, Centre for Innovation Incubation & Enterprise had organised "i-2-e" a startup competition for all Management institutes of the university. Students were to give innovative ideas and make complete business plans for the ideas. Suryadatta students reached the third and final level. The competition comprised of three levels - Institutional level, Cluster level & University level Congratulations to Survans: Yash Jain, Nachiket Chauhan, Pooja Fargade, Shubhangi Birari, Vaibhavi Borade, Harshada Marathe



# Winner at Intercollegiate Debate Competition

# Winners at Kushagra Competition

Suryan - Pranita Bagmar won "Best solo speaker" award at GUSTO an Intercollegiate Debate competition organised in Pune. The topic for the competition was "India doesn't require UCC".More than 100 participants participated in the event.



KUSHAGRA - An intercollegiate competition was held in Pune. Survan Sanat Pandit & Samiksha Gundiyal won 2nd Prize in the Finance Quiz while Survan Aniket Nawathe & Riya Gangwal won the 2nd prize in the KBC round. Congratulations Suryans





# Multiple Career Opportunities For Students Through Multi Disciplinary Integrated NEP Compliant Campus

# Outcomes / Career after PG @ Suryadatta



1) Corporate Career in National & Multinational companies (Management Trainee, subject to eligibility & vacancy in respective company)

Suryadatta organizes Guest sessions of Industry experts so that the students get to know the skill sets required by the corporate world. The students interested in corporate career are given employability enhancement modules so that they are corporate ready. The students eligible for corporate career are provided with the opportunity through campus placements in Local / Regional / National & Multinational companies. Students are selected based on Academic performance from X std till date, experience, languages known, additional skill sets, IT Proficiency, communication skills, personality confidence, aptitude test, group discussion, personal & technical interview, knowledge on current affairs, GK, participation in co-curricular & extra curricular activities, Summer internship project, readiness to work at any location in India & Abroad & at shift timings MNCs in India & Abroad. Students are selected based on their basic qualification, performance in Academics, Co-curricular activities and Personal interview, as per respective Company policies



## 2) Higher Education for a Sustainable Career

Continuing the education after graduation not only broadens the student's set of skills but also opens up new career opportunities. Students will gain an in-depth understanding of the chosen field of specialization. Students will have to do required research & fulfil pre requisites of respective Universities to be eligible for higher studies of their interest. Suryadatta Group of Institutes is a Multi-disciplinary Integrated campus offering PhD (Doctoral) course after completing PG.



# 3) Startup & Innovation (Young Entrepreneur)

Students are encouraged to think creatively and outside the box, to develop innovative solutions. Survadatta has required infrastructure to facilitate the students interested in start-ups. Students have to take time to utilise the facility. The students are guided by experts / entrepreneurs right from the ideation to establishing of the start-up. These students are not only self-employed, self-reliant but also provide employment to job seekers at a very young age.



## 4) Freelancing (Freelancer)

Students can take up projects of their respective domains from companies/ individuals and complete / execute it single handedly. Suryadatta encourages such students by connecting with companies or other sources and assist them to get the projects, at the initial stage. Students are trained on general business acumen skills, communication skills, problem solving skills, etc



## 5) Intrapreneurship & Family Managed Business (Intrapreneur & Business person)

Students who are interested in family managed business are encouraged by experts & guidance given to take the business to next level & to continue their business legacy. They are trained for the required skills and encouraged for innovative ideas based on the type of business.



# 6) Training, Research & Consultancy (Trainer & Consultant)

These labs help the students to work on the research & consultancy projects and live projects received from the companies. Suryadatta encourages the students to take consultancy projects. Students have to take time to work on these projects under the guidance of research guides. Suryadatta has required infrastructure to help the students to work. This facility helps the students to gain experience & confidence in handling the projects. The interested students can continue to take up such consultancy project work by being associated with many corporates. Students can also train the corporates on the new aspects of technology, research resulting in a win-win association.



# 7) Research & Education (Researcher & Educationist)

Students after completing PG Program can continue their learning with Research work. Suryadatta offers PhD in management. Else, students can pursue Doctorate in other fields of their interest from various Universities. After completing Research work, they will be eligible to join any research organisation to be in the same field or corporates or Institutions. While pursuing PhD, students get the opportunity to associate with educational institutions as research associate or Lecturer. After completing PG course, students interested in teaching will be eligible for Lecturer / Asst Professor post, thereby joining the noble profession and mentoring the juniors by sharing their experience and knowledge.



8) Services for the Nation & the World (Public service officers / Govt officers / law enforcement officers, Global leaders, etc)
Students are encouraged to take up various entrance exams, related Civil services and Govt jobs. They are encouraged to contribute to Nation Building through careers in Civil services, Armed forces, Judiciary, Organisations of National importance, and also Global orgnisations such as WHO, UNICEF, etc.



## 9) CSR, NGO & Social Entrepreneurs

Corporates are tasked with contributing to welfare activities and drive social impact. Suryadatta conducts CSR activities round the year & involves students in such events so that they can manage the CSR departments of top organisations, managing social startups, NGOs, and environmental firms.

## Passive Income Sources

Passive Income sources: As an additional source of income, students are pursuing career in their passion (before & after academics sessions) such as starting a new venture (start-up), social entrepreneurship, freelancing, consultancy services, import & export business, real estate business, retail business, digital marketing, graphic designing, UI /UX designing, associate consultancy in cyber security, Blogging, Content writing, Training / Coaching related to academics, sports, zumba, gym, etc, Financial services, event planning, social media marketing, portfolio making, You tube Channel making, website developing, Yoga training, composing music, choreography, brand promotion, Crowdfunding, photography,

....and many more

We provide holistic development for students by providing multiple career options, skill oriented training programs, Technical skills, communication skills, ethical ability, participation in events, interaction with distinguished guests, performance in lab, and tangible and intangible benefits.

By offering students comprehensive growth, a variety of career alternatives, skill-oriented training programs, and total value addition, we help students advance to the next level.



# Glimpses of Global Academic Immersion Program @ AIT, Thailand





Session 1: Lessons from a Business Leader in Doing Business in SE Asia at SOM Building

# Glimpses of Global Academic Immersion Program @ AIT, Thailand



Session 2: Capital Markets & Thailand at SOM Building



Session 3: The Thailand E-commerce Market Landscape at SOM Building



Session 4: New Trends in Innovation Management at SOM Bangkok Campus



#### Glimpses of Global Academic Immersion Program @ AIT, Thailand





#### Glimpses of Global Academic Immersion Program @ AIT, Thailand





#### Glimpses of Global Academic Immersion Program @ AIT, Thailand



### Study Tour @ National Stock Exchange (NSE), Mumbai





### Study Tour of PGDM Students @ Goa



### Study Tour of PGDM Students at Dharmpur





### Study Tour of PGDM Students at Hyderabad



#### Study Tour @ Nashik



Nahar Frozen Foods & Ice Cream Pvt. Ltd.





Sula Vineyards

**Lokmat Marathon** 



Parle Biscuits Pvt. Ltd.



Satish Toy Manufacturing LLP



#### Glimpses of Industry Connect

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives. The Training & Placement office looks after continuous development of the students. Dean Corporate Relations - Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as



At times these relationships with the industry are formalized in the form of MOUs.

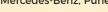
Industry professionals are invited to personally guide the students for the specialization choice series, for guest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

#### **Local Visits**

Suryadatta regularly organises 1 per semester / 2 per year industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T., Finance etc. List of few industry visits during previous years is given below

- 1. Mercedez Benz
- 4. Chitale Mithaiwale
- 7. Cybage Software
- 10. Kutwal Foods Pvt. Ltd.(Urja Dairy)
- 13. Indian Card Clothing Ltd.
- 2. Mapro
- 5. SKF
- 8. Sealeant Enterprises
- 11. Emersion Actuation Technologies Ltd
- 14. Nahar Frozen Foods & Ice Cream Pvt. Ltd. 15. Few Local Industry Visits during last
- 3. WeikField
- 6. Barclays Technology Centre of India
- 9. Sasa Detergent (Mahila Gruh Udyog)
- 12. E Square Multiplex







SKF, Pune





#### Glimpses of Industry Connect

#### Employability Enhancement Programme (EEP)

The rapid change in economy calls for quick implementation of those changes. Todays manager needs to have multiple skills right from advanced computer knowledge, communication skills, soft skills, administrative skills and many more. Survadatta organises Employability Enhancement programmes through expert agencies for the students to enhance the required skills in them. Some of the EEP programs done during last two years are

#### "Connect with Work" Program - Improving the employability skills

1. Get trained by Corporate Trainers

2. Enhance your Soft skills

Improve chance of success in interviews.

#### Life Skills training:

1. Organizational Culture

5. Grooming

2. Public Speaking

6. Group Discussion

3. Presentation Skills

4. E-mail Etiquettes

7. Personal Interview 8. Outbound Training





**Group Discussion Preparation** 

#### Live Projects

Students are exposed to real life situations through projects and assignments in the industry. Students are offered 15 days to 30 days projects in different sectors across functions during their curriculum. Feedback on student performance is taken during these live projects. These are done in addition to the Summer Internship. Few companies who offered live projects during last two years include.

1. Atlas Copco (India ) Limited

2. Patanjali Ayurved Ltd.

3. Joyville Shapoorji Housing Private Limited.

4. Rubik Wealth

5. Shoppers Stop

6. Edelweiss Broking Ltd.

#### Surydatta Start- up / Karobar Annual Event

In order to promote entrepreneurship, innovation and incubation cell at Suryadatta regularly organises events, workshops and seminars for its students. A series of startup fests are planned for giving opportunity to students to promote startups. Over 50 startups founded by the Students, Alumni and Faculty of the schools, colleges and institutes of Suryadatta Group of Institutes, were showcased in the Start Up Fest 2021. The startup ideas and concepts which are at various stage of evolution, right from ideation to proof of concept to commercialization were presented by the students. These startups are from diverse sectors such as catering, fashion, interior design, financial services, herbal products, arts, 3 D Printing, e commerce, environment, etc.

Director - Innovation Incubation & Linkages Savitribai Phule Pune University (SPPU) was the Chief Guest for the event. Other key note speakers and dignitaries included senior professionals from the industry. The senior professional addressed the students and provided individual guidance to each startup groups. The starups were screened and evaluated by the eminent guests and top 3 startups were felicitated with cash prizes and certificates. This Start Up fest will kick start and series of such startup fests lined up in the future.







#### Centralized Placement Cell: Suryadatta Group of Institutes

The Centralized Placement Cell (CPC) at Suryadatta Group of Institutes is designed to serve as a dynamic interface between students and the corporate world. With a vision to provide students with ample opportunities to kickstart their careers, CPC plays a pivotal role in facilitating seamless recruitment processes. Our primary goal is to ensure that every student is wellprepared to meet industry standards and secure placements with top-tier organizations across various sectors.

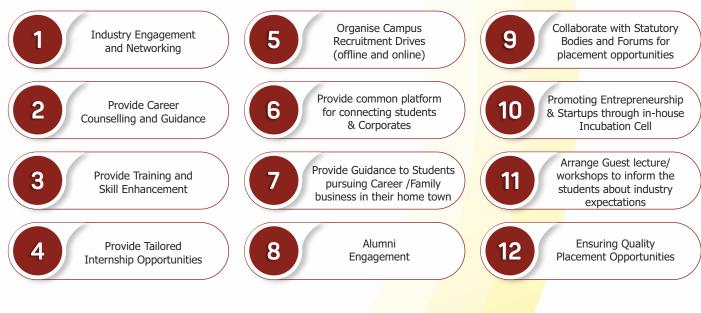
Our CPC team works closely with the industry to identify and invite companies for campus recruitment, ensuring that our students have access to a broad spectrum of job opportunities. We focus on nurturing both technical and soft skills, enhancing employability, and making students industry-ready.

At Suryadatta Group of Institutes, we actively promote a range of opportunities for students to explore and leverage through various platforms. The AICTE Internshala Portal, PM Internship Scheme 2025 Portal, and the Savitribai Phule Pune University Internship Portal are some of the key resources we share with students to help them secure valuable internships.

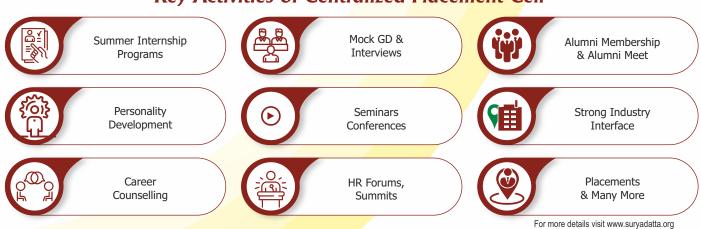
Additionally, our students are encouraged to engage with internships facilitated through our associations, such as Edu Skills and several prestigious forums and memberships, including the National Human Resource Development Network (NHRDN), National Institute of Personnel Management (NIPM), HR Summit, and HR Forums.

We also promote opportunities through our esteemed alumni network, which provides references and insights based on their successful career experiences. Furthermore, students wishing to relocate, settle, or pursue their careers in their hometowns are supported through personalized guidance, with the involvement of parents & their professional networks. The Placement Cell regularly conducts both offline and online campus drives to ensure students have a broad spectrum of opportunities to kickstart their careers. These initiatives ensure that our students are well-equipped and connected to a wide network of industry professionals, enhancing their chances of securing meaningful internships and jobs.

#### **Key Objectives of Centralized Placement Cell**



#### **Key Activities of Centralized Placement Cell**



## Commendable Placement Record of Eligible Students @ Suryadatta, Since Inception through Centralized Placement Cell

The Suryadatta Group of Institutes takes pride in its Centralized Placement Cell, which plays a pivotal role in facilitating internships and placements for students. By collaborating with a wide array of industry partners, the institute provides students with access to valuable hands-on experiences that enhance their employability.

The placement cell offers personalized guidance, mentoring & ensuring that each student is well-prepared to navigate the competitive job market. Through workshops, mock interviews, and resume-building sessions, Suryadatta empowers its students to showcase their skills effectively, paving the way for successful career paths. By organizing recruitment drives, industry interactions, and skill enhancement workshops, the placement cell ensures that students are equipped with the necessary tools to succeed. Suryadatta's focus on fostering strong industry connections enables students to gain practical experience, making them attractive candidates in the ever-evolving job market.

The cell actively engages students with unique opportunities to apply their theoretical knowledge in practical settings. With a focus on skill development and professional readiness, the institute prepares its students to meet industry expectations and excel in their future roles.



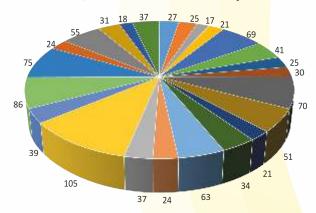
Suryadatta Ranked 35° in Top 50 Institutes for Placement amongst the Top 50 B-Schools in India by Times B-School survey 2025.



## Companies Offers Placement Opportunities to SGI Students **Every Year**

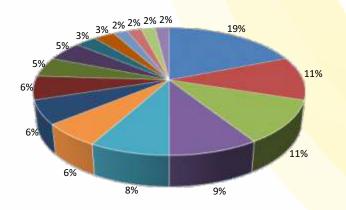
#### For highest & Average salary package, please refer to website, www.simmc.org / www.sibmt.org

#### Number of Recruiters since inception



Sector	Nos.	Sector	Nos.	
<ul> <li>Advertising &amp; Media</li> <li>Agri&amp; Biotech</li> <li>Automation &amp; Technology</li> <li>Automobiles</li> <li>Banking &amp; Finance</li> <li>Consultancy &amp; Services</li> <li>Consumer Durables</li> <li>Education &amp; Edtech</li> <li>Financial Services</li> <li>FMCG</li> <li>Healthcare</li> </ul>	27 25 717 21 69 41 25 30 70 51	<ul> <li>HR Consultancy</li> <li>Infrastructure</li> <li>Insurance</li> <li>IT &amp; ITES</li> <li>Logistics &amp; Supply Chain</li> <li>Manufacturing</li> <li>Niche Services</li> <li>Pharmaceuticals</li> <li>Real estate &amp; Realtech</li> <li>Retail</li> <li>Telecom</li> </ul>	63 24 37 105 39 86 75 24 55 31	
Hospitality	34	Other	37	
Total : 1025*				

\*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year



Instead of joining the private sector some of the students have excelled their career in the following fields (Tentative Figures)			
■ Joined their Existing Job	■ Earn while Learn		
■ Higher Studies in India	■ Freelancer		
■ Startup / Enterpreneurship	■ Social Media Influencer		
■ Joined Family business	■ Pursuing distance Certification Courses		
■ Pursuing Online Courses	■ Joined NGO		
■ Higher Studies in Abroad	■ Settled in Abroad with Family		
■ Went back to Home Town	■ Preparing for Joining Government Sector		
■ Joined Government Sector	■ Public Sector		
Total : 100*			

#### Highlights of Internships / Final Placements of Students through Centralized Placement Cell

Survadatta students after final placements have moved up the ladder to senior positions in their respective career based on their performance due to holistic development, hardworking ability imbibed at Suryadatta. We thank our patrons both national and multinational organizations for the campus placements. Partial list of such patrons is mentioned below. For details visit www.suryadatta.org / www.simmc.org





۱

Natcare

**SSP Clobal** Maryot, pto Egopoo

SAINT GOBAIN

Frankgrilled?

niclsen

MEEYAMC

#### **Placement Success Stories**



I belong to Goa. After graduation, whilst selecting colleges for PGDM I was really confused about which college to go for. Like any other student, my main concern was related to academics and placements.

But now I can proudly say that I associated myself with Suryadatta as I got great placement opportunities from Suryadatta Institute. My sincere appreciation & gratitude to the training and placement department and all the faculty and staff members of Suryadatta Institute for their efforts in imparting quality professional training which proved very beneficial for me. Their dedication towards their students today helped me grow in my field of work. I am very grateful to them for effectively and sincerely helping me at every required step. If you want to make a career in Management field, I would highly recommend you to join Suryadatta Group of Institutes.

Vidya Ravadi City - Goa

Company - Globus Thenken, Senior Market Research Analyst.

I did my PGDM from the Suryadatta Institute of Management and I'm very grateful to all faculties and the Placement team for helping me and guiding me throughout my journey in the institute. The placement and the pre-placement committee of the college imparted quality training which helped me in excelling the interviews I appeared for. The faculty is like a family that is always there for you whenever you need a friendly smile or an ear to listen. I would like to present my heartfelt gratitude to the Suryadatta Institute of Management for allowing me to start my career with good companies and help me reach where am I today. 'Standing on one's own feet is what everyone desires and in my case, it is possible only because of my Suryadatta Family.

Mohit Thakkar City - Chhatisgarh Company - Globus Thenken, Senior Financial Analyst





It's the feeling of joie de vivre that I had after getting placed in the field I always wanted. I am thankful to Suryadatta Institute for this golden chance as well as for enhancing my skills and knowledge. I would like to thank all the professors and other staff members for providing us with the environment and skill set that would help me to build a successful corporate career. I'm delighted to be a part of this journey.

Saksham Jaiswal
City- Chhatisgarh
Company - Jaro Education, Sr. Career Development Manager

For more details visit www.simmcpgdm.org

#### Placement Success Stories





I Yukta Moulick, student of Suryadatta would like to express my sincere gratitude towards Suryadatta Institute of management for helping me at each and every step of my professional career. I got an excellent placement in Apexon as Sr. Executive because of everyone's continuous efforts at Suryadatta. The relationship between faculties and student is very cordial which gave me opportunity to excel in my area of interest. I would like to thank Suryadatta Institute of management and all the faculties and staff for making me a better person.

Yukta Moulick City: Kolkata, West Bengal Company: Apexon

As a student of SIMMC PGDM, Pune, I owe it to the placements and training department for having presented us with diverse opportunities by bringing in suitable job descriptions from the best of companies which enabled me to gain confidence and enough expertise to prove myself in any professional environment. With excellent tutors and innovative learning methods, I was able to pace myself with what was expected of me after Master's. And I would like to thank the placement team, which provided me with the gateway to enter the Finance industry.

Seema Umesh Bhagwat

City: Pune

Company: Statestreet HCL





"Survadatta is the place where I learned the different aspects of day to day life."

I am very happy that I got good placement opportunities from the college. I am very excited with the package and overall work environment and I am succeeding at my job because Suryadatta gave me an opportunity to meet different kind of people and learn a number of Industry perspectives. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

Mrunalini Magar City- Pune Company: UBS Pune, Compliance Analyst

For more details visit www.simmcpgdm.org





#### Strong Students & Alumni Network, Celebrating 26 Glorious Years of Academic & Professional Networking

Suryadatta Group of Institutes has over 100,000 + Students & Alumni from All Parts of India & Various Foreign Nations since inception

Survadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:



BHAVYA YADAV

Batch: 2016-18 Data Analyst Data Maran Pvt. Ltd



KUMAR PRINCE

Batch: 2007-09 **HR Analyst Mphasis** 



DEBBRATA ROY

Batch: 2014 - 2016 Deputy Manager Kotak Mahindra Bank Ltd



NIRAJ SHARMA

Batch: 2012-14 Owner (Entrepreneur) Key Classify Pvt. Ltd.



GINEEL NAVALKAR

Batch: 2012-14 Owner (Entrepreneur) **GINEEL N FITNESS** 



Batch: 2006-2008 Senior Area Manager (Oman)



PIYUSH SHARMA

Batch : 2013-15 State HR Baja Allianz life Insurance



SMRUTI SUMAN

Sales Operation Associates Sales & Export Manager Square Yards, Muscat Morning Star Australasia Inc



SHIKHAR DOGRA

Batch: 2008-10 West Head Business Strategy & Innovation - Nestle



SUDHEER K. REDDY

Batch: 2014-16 **CEO & Director PVSS International Solutions** LLP India



Batch: 2016-18 Mrs. Bharat USA World Wide Popular Award (USA)

#### Life Time Placement Support:

Survadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

#### Lifetime Learning Opportunity:

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

#### Alumni Chapters across the country and the globe

East: Kolkata, Ranchi, Patna, Guwahati, Bhubaneshwar

West: Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

SAURAB KAKAR

Batch: 2012-14

Core Driller Inc

(Afghanistan)

North: New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradoon

South: Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

International: USA, Canada, Mexico, Malaysia, Singapore, Kuwait, Dubai, UK, Oman, Germany.

VAAVE Portal for effective & vibrant alumni relations

Stay connected to alumni community and alma mater - alumni.suryadatta.org





#### Glimpses of AIMA Student Management Game (SMG) & Student Management Quiz (SMQ)





















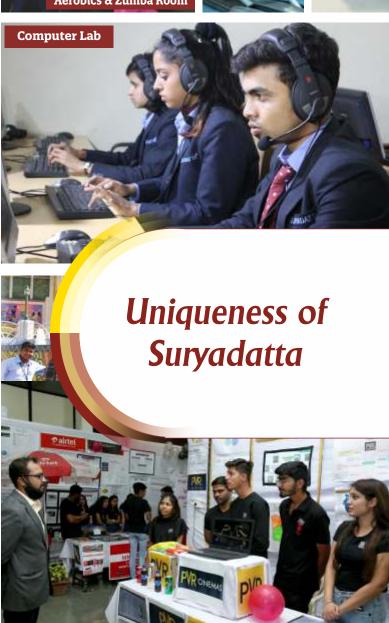


Nikita Pawar - District level Selection & winner in Roll Ball



Abhishek Borgave - Won Bronze medal at 4th West Zone At Div- Daman (4th Pencak Silat Federation Tournament)

















# **Uniqueness of Suryadatta**



















# **Uniqueness of Suryadatta**



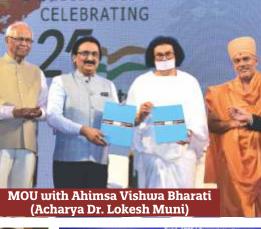














Mr. Tonino Lamborghini, Chairman & MD Lamborghini Group & His Team Visited Suryadatta Group of Institutes, Pune, INDIA



MOU with Centre for AI Innovation,Singapore (Prof. M Nazri, Founder / Chairman)

# **Uniqueness of Suryadatta**

































in association with NIPM
Pune Chapter
on 2nd July 2022











## Glimpses of National Institute of Personnel Management (NIPM) National Conference 2024



## Glimpses of National Institute of Personnel Management (NIPM) National Conference 2023 NATCON



## Glimpses of 18<sup>th</sup> International Conference on Corporate Social Responsibility (IOD)





#### Glimpses of PGDM Student Convocation





## Deccan 🚧 Vision



### Suryadatta Institutes of Management Shines in Times B-School Rankings 2025

DECCAN NEWS SERVICE PUNE

Suryadatta Institutes of Management has once again secured a strong position in the Times B-School Rankings 2025, reaffirming its excellence in management education. The institute has been ranked 32nd among the Top 100 B-Schools in India for the 12th consecutive year. Additionally, it has secured:

35th rank for Placements among the Top 50 B-Schools 22nd rank among the Top

50 Private Institutes in India 13th rank among the Top 20 B-Schools in the West region

This achievement underscores Suryadatta's commitment to holistic education, industry-aligned curriculum, and strong placement strategies. The Times B-School survey, a widely respected ranking system, evaluates institutions based on academic excellence, faculty quality, industry interface, infrastructure, and placements.



Survadatta has strengthened its global and industry ties by signing Memorandums of Understanding (MoUs) with reputed institutions, including Eduskills Delhi, Asian Institute of Technology Thailand, Kwangwoon University (South Korea), National Stock Exchange Acad-(Mumbai), InnovatioNext Delhi. These partnerships aim to enhance student learning experiences, provide skill development opportunities, and offer global exposure.

#### सूर्यदत्त मैनेजमेंट इंस्टीट्यूट को बी-स्कूल रैंकिंग में बढ़त हासिल

(आज का आनंद न्यूज नेटवर्क)

सूर्यदत्त इंस्टीट्यूट ऑफ मैनेजमेंट ने टाइम्स ऑफ इंडिया द्वारा आयोजित बी-स्कूल रैंकिंग 2025 में बढ़त हासिल की है. इस रैंकिंग में सूर्यदत मैनेजमेंट इंस्टीट्यूट ने देश के कुल 20 टॉप बी स्कृतों में 13वां स्थान हासिल किया है. एमबीए-पीजीडीएम कॉलेजों की सूची में अपनी सफलता के लिए सुबंदत मैनेजमेंट इंस्टीट्यूट को हर जगह काफी प्रशंसा मिल रही है.

सूर्वदत्त द्वारा प्राप्त वह उहेखनीय सफलता कॉलेज द्वारा प्रदान की गई गुणबत्तापूर्ण शिक्षा और सर्वांगीण प्रतिभा विकास का प्रमाण कही जा सकती है.

यह रैंकिंग अकादमिक उत्कृष्टता, संकाय गुणवता, उद्योग इंटरफेस, बुनियादी ढांचे, प्लेसमेंट नीतियों और समर्थन पर बी-स्कूलों के व्यापक मृत्योकन पर आधारित है, यह **लगातार** 12वें वर्ष टॉप 50 में प्राप्त किया 32वां स्थान



रैंकिंग विभिन्न मापदंडों के भारित स्कोर पर आधारित है, जिसमें प्लेसमेंट गुणवत्ता और उद्योग इंटरफेस को सर्वोच्च महत्व दिया गया है. इस उपलब्धि के बारे में बोलते हुए सूर्यदत्त एजुकेशन फाउंडेशन के संस्थापक अध्यक्ष प्रो. डॉ. संजय बी. चोरडिया ने कहा कि हमारा ध्यान कॉर्पोरेट जगत की चुनौतियों का सामना करने के लिए सभी को समग्र शिक्षा प्रदान करने पर है. हम अपने छात्रों को उद्योग भ्रमण, इंटर्नशिप, लाइव प्रोजेक्ट्स, शोध कार्य और उद्योग विशेषज्ञों द्वारा अतिथि व्याख्यान के माध्यम से व्यावहारिक अनुभव प्रदान कराते हैं.

#### सूर्यदत्त इन्स्टिट्यूट ऑफ मॅनेजमेंट टॉप २० वेस्ट बी-स्कूलमध्ये मध्ये १३ व्या स्थानी

पुणे : टाइम्स बी-स्कूल रीकेंग २०२५ मध्ये सूर्यदत्त इन्स्टिटबूट ऑफ मॅनेजमेंटने आपली चमक दाखवली. या रैंकिंगमध्ये देशातील एकुण टॉप २० वेस्ट बी-स्कूलच्या यादीत सूर्यदत्त मॅनेजमेंट इंस्टीट्यूट ने १३वे स्थान प्राप्त केले आहे. एमबीए-पीजीडीएम कॉलेज ध्या यादीत मिळवलेल्या यशाबद्दल सूर्येदत मॅनेजमेंट इंस्टीट्यूटचे सगळीकडे मोठे कौतुक होत आहे.

जैक्षणिक उत्कृष्टता, विद्याशाखांची गुणवत्ता, उद्योग इंटरफेस, पायाभूत सुविधा, प्लेसमेंटची धोरणे आणि समर्थन यावरील बी-स्कूलच्या सर्वसमावेशक मूल्यमापनावर हे रैंकिंग आधारित आहे. हे सर्वेक्षण डेस्क रिसर्च, आकलनीय सर्वेक्षण आणि तथ्यात्मक डेटा प्रमाणीकरण यांच्या संयोजनाद्वारे केले जाते. रैंकिंग विविध गुणांकनावर आधारित आहे, ज्यामध्ये प्लेसमेंट गुणवत्ता आणि उद्योग इंटरफेसला सर्वाधिक महत्व दिले जाते. हे सर्वेक्षण विद्यार्थी, पालक आणि भर्ती करणाऱ्यांसाठी माहितीचा एक विश्वासाई स्रोत आहे आणि भारतातील उच शिक्षणाच्या लॅंडरकेपला आकार देण्यात महत्त्वाची मूमिका बजावते. प्रा.डॉ.संजय बी. चोरडिया, संस्थापक व अध्यक्ष , सुर्यदत्त



गुक्तवा हि.०६/०२/३०२५



#### टाइम्स बी-स्कूल सर्वेक्षण २०२५ मध्ये

## सूर्यदत्त इन्स्टिट्यूट ऑफ मॅनेजमेंटने टॉप २० वेस्ट बी-स्कूलमध्ये १३ व्या स्थानी

अर्थ होएव हुए ब्यायस आनेत्य वी-स्कूल विका २०२५ वर्ग सर्वदर glicoge wis vitabil serell कार इच्छाती, वा विकासने इंडावित वहण होते ३० केन्द्र के स्थानस्था बादीत स्थादत परिवर्षेट इंग्डीस्ट्रंट ने एक्वे स्थान प्रधा केले असे, अपवीध-पीजीतीरम प्रतित पत बरीत विकासील्य स्थानका सुर्वता मिजीट इंप्टीट्यूटमें सम्योक्टे मेंडे बीवब रोत आहे.

क्षेतुक होत अहाँ मुर्वदानी विकासीत है जीवहरू कर पार्टीकाराज्युद्धी देशों राज्ये दाने देश विकास के क्षेत्रीक क्षित्री विकासों का जीवक आस्तारी केमोरी जान्यदेश अहाँदीका होत आहें उन्हारत असीदीका होत पालपात प्रतिका, जोगपीतनी संदर्भ

अधीय और राष्ट्रम के स्कूत भी एन हे पातारित के स्कूतने minorites quies ant, à quel soi ant, not femelo वी स्कूताचा कर्मातीची सर्वतिष गरिती प्रदान करते अस्ति हे प्रतिकृत विकासीय संबंधित की स्वक्र विकासक सहारकारी जोते. हे सर्वे अंग देखा विस्तं, आकारोप स्वीक्षा आणि राज्यात्रक हेटा उपाणीकाण यांच्या संवीधानपुरे केले पाले. स्थित विक कुम्बार अपनेत अहे, जारचे जीसीर कुम्बा अणि उद्योग polition redfine nero fish selt. सीक्षा विकर्त, परस्य आणि मही forced the self-self-venetice, well ask. त्रभ विश्वणाच्या लेक्क्षेत्रण अवस्त्र देश्यत सहन्त्रनी मुख्या बळाले. mataiau d. sinim.

राजुकेशा प्रशिक्ष वा साम्बद्धा रहमाते की, क्षत्रीत ज्ञाताना अन्तरमंत्र तीत देणावाती सबीन subite fings brane serve to अहे, अपना अपनावात विदारतीय त्रावाताची वर्धारतीयक सदस्य विक्रित करणका तदस्य करणका कृति तथा प्रत्यात आन्त आहे. भारती तथारी विशेष कवे आहे. जानती पामसीताहन समीत आहे. असी असरका विकासीत उद्योगांत च्छे, इंट्वेंबर, लाईस ब्रेटेकर, रिक्रपे क्रमहत्त्रीर अस्ति आंत्रकारील नारंकर अस्ति व्यवस्थानन क्षात्रकाल प्राथिक प्रवत्र काले. अस्पता पंजातीयाते अपूर्ण मैक्टिक अस्ति मोत्रातीय सारंग

पूरे बोलाव छ डॉ. चोरिय प्रमाने थी, सूरेश इन्टिस्ट्र क्रेंड titale è uposodo su môss



एक आहे. संस्थेनी उत्पृष्ट वीवरिक प्रतिका, जावेग इंटरोज आणि स्वापीयकृति प्लेमसँद्यो सर्वोत्ता वेक्सी समुद्रो असरता संस्थेन moreofic with alternat

wife revite, 'code shared asi' ता विचे जातमा आहे. वे financia जार विचय अनुसा देशपाली आहेर त्यांस कोर्सिट कामादी जात असने पंजनी सहार आया ग्रह अपने अनुसरी आहेत अपने हे उन्हेंट adelesse pers ulasse femedical species des

ndon include with nitwise अपापीकः पापपा गुनिकः, विश्वरिकः अपि विद्वितः बेटकः, प्रेसानसे अनुस्त गापालः अपि सामान्य विकास क्षेत्रक निर्मात प्रकार करते. सर्वटान्ये पर्वतंत्र रेक्टॉर्ड नवाच्या व्यानोपाम्बरम् आसर्गतः अनुसरः सहितते अस्ते, संपत्ते, स्ट्रीटन इन्हिल्लु और प्रेम्मेर हे केन्स्र पन और यह कार्युपियन (SIMMC) तर्मीत विकास नहें वा मार्गित वा NAAC नहें W केरी प्रदा विकास कारण कार्यावा विकासीकों वह स्थापन अस्ती, सर्वेग्योगीय agent with said, or become all

विद्यालीको अर्थेल स्टी पूर्व सारकार्य अस्त्र पीता को अपि अपि केरती पृद्धिक सारकार्य असी सारको स्टीपत राज्य तील स्टिट, स्टीपत सम्बंध हमाई solar aritist solt, from solt कार्यक अवर्थिक करो. गांच कार् कोरूने पूर्वण विश्वकीर १९७०१कर, पूर्वक, कृषी व्यवस्थ, प्राची उत्तर केरोलिकार्य, अरोवेका प्राची उत्तर केरोलिकार्य कार्या कार्या अस्त्र असे असे उत्तर विश्वकार देखीन असे अस्त्री उत्तर विश्वकार देखीन geby, facility than, favor selfer frices प्राप्ति केशन तारी प्रदेश केता. सर्वत इस्तिस्ट अंध कीओर

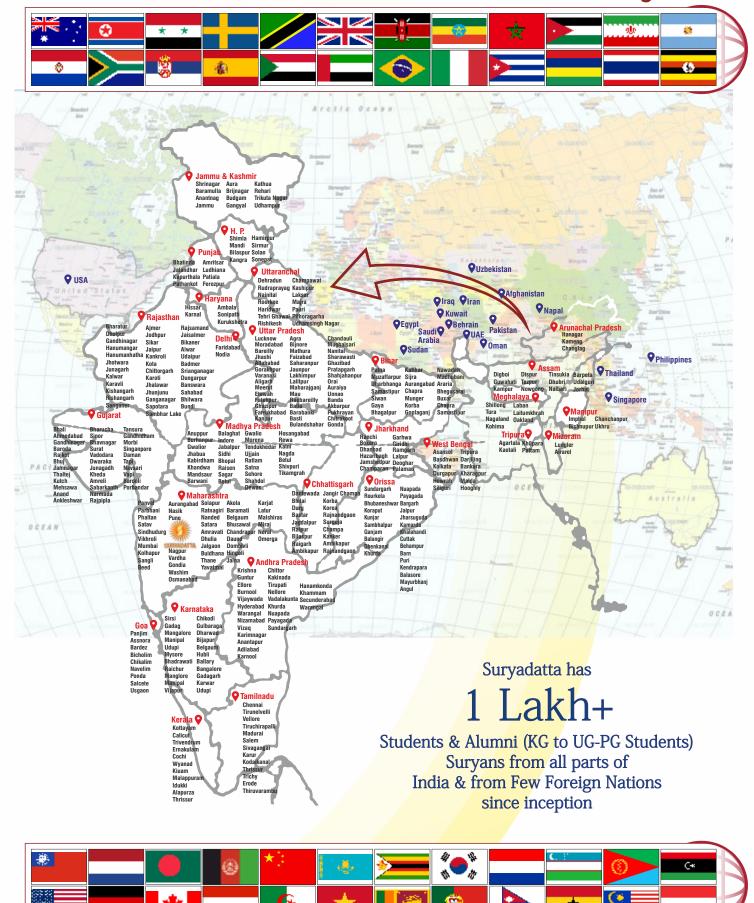
सरण्या आहे. सर्वेग्डेशीय सारम देशकार्ड अदि जोज्योत्हें अस्तिकार मां मितार न स्वांतानोचे पत्ता जाता जाता वाता सामाती तोच अस्तिकार मां सितार न स्वांतानोचे पत्ता जाता जाता सामाती तोच अस्तिकार मां स्वांतानोचे पत्ता स्वांताना सितार स्वांताना स्वांता स्वांता स्वांता स्वांता स्वांता

यांच्या सरकायोरे नाने ग्रेटर अर्थय एकस्तानची स्थापना केली आहे. हे themosts with annual माराज्य प्राप्ताने प्रतिकृत असे.

पूर्वदर्भ समावित राष्ट्रीय आणि आंभारपूरित संग्रातीका अलेक mian anticount task art art यान्ये एक्षित्या रित्ती, एविका इन्टिट्यूट अधि रेज्योलीकी बावलंड, बांग्यून विकासित तीवन बोर्रेफ, वेंद्रस्त रहीक एकानिव अकारणी (NSE) युंबो, इनोबोक्स नेकर रिक्की पर्वत अपनेत अपने अपनेत विद्यालीय वीचलिक अनुस्त अपने सीआप तस्ता चटनासरी है चेन्यास सर्वा अवस्ति हार, where frequency and party बारतिक प्रदर्शका ग्रांसा प्रदार कोत्र, अतेरी प्रा.सं.संबद थी, चीर्तहरू



## Strong Students & Alumni Network, Celebrating 27 Glorious Years of Academic & Professional Networking

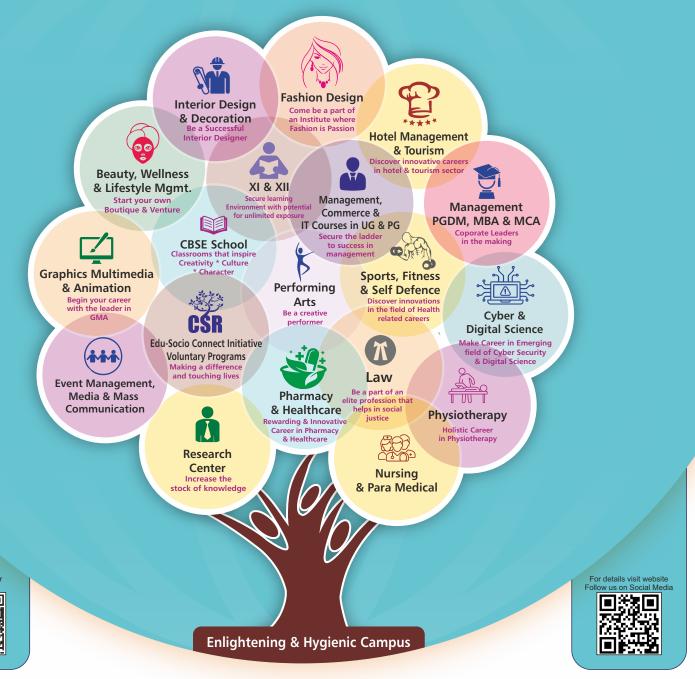




#### **Suryadatta Education Foundation**







 Shaping Professionals for Global Market Place
 Round the year value addition leading to Nation Building Multidisciplinary Integrated Campus offering Courses in Emerging Sector - NEP complied

Estd. 1999 | Suryadatta Education Foundation's



#### **Survadatta Institute of Management & Mass Communication PGDM**

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India

Campus & Corporate Office: Bavdhan, Tal. Mulshi, Pune 411071, Maharashtra, INDIA | Regd. Office: 2074, Sadashiv Peth, Off. Tilak Road, Pune - 30, Maharashtra, INDIA

For Admission & Counselling - Call / Whatsapp : 8956932418 / 8956943821 / 8956932402 / 7262011114



Career Guidance : SMS your Name Course & City 9763266829 / 8956932400



admission@suryadatta.edu.in



Follow us on f 📵 💟 in 🔼

SURYADATTA